



**The Czech Management Association and its International Management Club  
would like to invite you to  
a conference and panel discussion**

**The Czech Republic as part of the global economy: Challenges ahead**

The conference is organized in co-operation with the Ministry of Foreign Affairs of the Czech Republic and will be held under the auspices of foreign minister Tomáš Petříček.

**Conference Topics:** The Czech Republic in a global environment, investment, entrepreneurial culture and economic efficiency in the Czech Republic, living and working conditions for foreign managers in the Czech Republic

**Date:** Wednesday, April 3<sup>rd</sup> 2019  
**Time:** 1:30 – 4:30 p.m. conference and discussion  
4:30 – 6 p.m. reception  
**Location:** Czernin palace / Černínský palác, Prague  
**Conference language:** English  
**Number of participants:** 100  
**Participants:** Foreign managers working in the Czech Republic, leading Czech managers, ministers and deputy ministers, embassy representatives, members of international and bi-lateral chambers of commerce, media

**Speakers:**

- Leading international managers working in the Czech Republic;
- The Minister of Foreign Affairs Tomáš Petříček, Deputy Minister Martin Tlapa;
- The Minister of Industry and Trade, the Finance Minister, the Minister of transportation, the Minister of Education, Youth and Sport
- The Director of the CzechInvest agency, representatives of the Czech Export Guarantee and Insurance Corporation EGAP, the Technological agency of the Czech Republic TAČR, the Czech-Moravian Guarantee and Development Bank ČMRZB

**Program:**

**1. Panel - 80 minutes including discussion**

**Topics:** The Czech Republic and global changes of the 21<sup>st</sup> century; international competitiveness of the Czech Republic, overcoming international trade barriers; the global investment climate and its effect on the Czech Republic; Brexit; sanctions.

**2. Panel - 80 minutes, including discussion**

**Topics:** Business environment in the Czech Republic; challenges of innovation; globalization versus local economy; specifics of Czech society, tradition and culture in comparison with other countries; skills and productivity of the Czech labour market.