

Isle of Skye Candle Company SHOWCASE

Isle of Skye Candle Company sent their samples to be represented by the BCC at The Great British Homeware Showcase held at the British Chamber of Commerce in Prague in June 2018. There their products were presented to numerous Czech representatives.

Isle of Skye Candle Company are a luxury natural fragrance company situated on the remote Scottish Isle of Skye. Isle of Skye specialise in candles, but also sell reed diffusers and air fresheners, and these are always handmade at their island workshop. The products are elegantly packaged and designed but have affordable entry-level price points, allowing customers to purchase and enjoy them regularly, not just occasionally. Isle of Skye have 2 separate ranges – Signature and Scottish Collection. All of the products are derived from sustainable soya by-products

Business won:

1. Date business won: October, 2018

Customer's comment:

'So far we are very pleased with our sales – we took one order to an independent shop in July, and have also sold via online campaign sales platform during two campaigns.

We are looking forward to doing another couple of sales with them I think there is good scope to keep moving numbers with them for at least another couple of years.

Absolutely delighted that the BCC Trade Team got in touch otherwise this is not a market we would have targeted any time soon, or had time to research ourselves – a big thank you to everyone who helped!'

