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Investment opportunities in
the Moravian-Silesian Region

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DIGITALIZATION, AUTOMATION
– BUT WHAT ABOUT PEOPLE?

CONFERENCE PROGRAMME
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Invest MORE CONFERENCE 4.0

DIGITALIZATION, AUTOMATION – BUT WHAT ABOUT PEOPLE?

- 🕒 **WHEN** 17 September 2018
- 📍 **WHERE** Trojhalí Karolina, Ostrava
- 👤 **CONTACT PERSON** Ozdincová Svatava, ozdincova@msid.cz, +420 731 653 529
- 📄 **REGISTRATION** www.msid.cz

The conference patrons are the Governor of the Moravian-Silesian Region, Ivo Vondrák, and the Mayor of Ostrava, Tomáš Macura.

CONFERENCE PROGRAMME

08:30–09:00	REGISTRATION
09:00–09:15	WELCOME AND INTRODUCTION
	<ul style="list-style-type: none">• Ivo Vondrák, Governor of the Region• Jan Krkoška, Deputy Governor• Tomáš Macura, Mayor of Ostrava
09:15–09:45	COMPANY IN EXPONENTIAL TIMES
	<ul style="list-style-type: none">• Pavel Kysilka, Founder and Chairman of the 6D Board of Directors
09:45–10:15	THE IMPACT OF DIGITALIZATION AND ROBOTIZATION ON EMPLOYMENT
	<ul style="list-style-type: none">• Táňa Strojná, Regional Manager Moravia, ManpowerGroup
10:15–10:45	COFFE BREAK

10:45–11:45	TALENTS IN THE MORAVIAN-SILESIA REGION
	<ul style="list-style-type: none">• Daniel Konczynna, Strategic Planning & Development, BeePartner• Ondřej Dostál, Strategic Planning Specialist, City of Ostrava• Pavel Csank, CEO, Moravian-Silesian Innovation Center Ostrava• Ivo Žižka, HR Director, Třinecké Železárny• Aleš Grygar, Co-Founder & Chief Designer, Invent Medical

11:45–12:45	ARTIFICIAL INTELLIGENCE VS. HUMAN WORK
	<ul style="list-style-type: none">• Pavel Csank, CEO, Moravian-Silesian Innovation Center Ostrava• Petr Lukasič, Managing Director, Tieto Czech• Leoš Dvořák, Head of Digitalization, Siemens• Ondřej Beránek, RPA Manager Performance Improvement, Ernst & Young• Senta Čermáková, Director of Brand & Strategic Innovations, Deloitte

12:45–13:45	LUNCH
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13:45–14:45	TRENDS IN CORPORATE CULTURE AND THE FUTURE OF EMPLOYEE BENEFITS
	<ul style="list-style-type: none">• Marek Prorok, HR Counseling and Education, RPIC-ViP• Tomáš Ervin Dombrovský, Analysis, Communication & Partnership, LMC• Tereza Sasínová, HR Manager, Kofola ČeskoSlovensko• Barbora Cardová, Senior Specialist Trainer & PR, Stora Enso• Martin Bazala, RAYNET

14:45–15:00	HOW TO PREPARE FOR THE FUTURE OF WORK
	<ul style="list-style-type: none">• Martin Navrátil, Moravian-Silesian Employment Pact

15:00–15:15	FINAL SUMMARY
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* The published programme may be subject to changes.

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