

British Chamber of Commerce invites you to participate in the workshop



# How to run a marketing campaign with Jorge Carillo

- Key tools and techniques that contribute to the success of a marketing campaign
- Marketing campaign: Why Compliance can help you
- Privacy and Accessibility for marketing

Attendance fee:      BCC members: 490 CZK + VAT  
                                 BCC non-members: 890 CZK + VAT

Who should attend: HR, Marketing Advertisers, IT Project Managers



**28 March 2017 at 9.00 am**  
**Office of BCC**  
**(Florentinum - Building C, Prague)**