



## **PRESS RELEASE**

**Prague – 26<sup>th</sup> January, 2012**

### **THE AUGUSTINE HOTEL PRAGUE, ONE OF THE CITY'S LEADING FIVE STAR DELUXE HOTELS, LEADS THE PACK IN HOSPITALITY AWARDS IN THE CZECH REPUBLIC**

The Augustine Hotel Prague, one of the city's leading five star deluxe hotels and part of the Rocco Forte Hotel group, has again been awarded the accolade of being included in Condé Naste Traveller's "Gold List 2012" for its overall ambience. This recent listing means that, since its opening in 2009, the Augustine Hotel has won more accolades than any other hotel in the Czech Republic.

This is the second year running that the Augustine has been given the Conde Naste award, which celebrates the superior attention to detail and stylish design of the renowned London-based designer, Olga Polizzi. The Gold List cites the chic hotel bar as a great place to "imbibe the liquid essence of Prague", and notes the wonderful restoration of the hotel's exterior.

The Augustine Hotel has taken home no less than 11 awards since opening its doors in 2009 and these have included some of the most prestigious hotel industry awards in the world, including first place in the "Hotels" category in the "Best of Realty 2009" competition, the most prestigious property development competition in the Czech Republic, and being named as one of Elle Travel Magazine's "Five of the Best Monastic Hotels in the World" the same year.

Ken Dittrich, General Manager of the Augustine Hotel, says that all of this success doesn't come easily.

"These awards are really a testament to the hard work of our entire staff," he says. "The team effort through 2011 was really incredible, and we are proud of our commitment and dedication. We know that with the general beauty of the hotel's exterior, its stunning interior design, the opening of our new Lichfield Restaurant late in 2011, and an improved Spa offer, we can expect to do even better in 2012."

The Lichfield Restaurant, Café & Bar held its grand opening late last year, and has already been receiving great reviews.

The complete list of awards received by the Augustine Hotel during the past two years are as follows:

- Awarded "Interior Design of the Year" in the "Café, Bar, Nightclub or Lounge" category at "The European Hotel Design Awards" - November 2009.
- Awarded "Best Hotel, Czech Republic" in the "Europe & Africa Property Awards 2009", in association with CNBC Arabia.
- Awarded "Best Hotel" at "The CIJ Awards Czech Republic 2009", a five-city series of awards organised by Central & Eastern European Construction & Investment Journal.
- Awarded 1st place in the "Hotels" category in the "Best of Realty 2009" competition, the most prestigious property development competition in the Czech Republic.
- Voted "Judges Outstanding Award for Best Hotel Development" at the MIPIM 2010 Awards.
- Awarded Condé Nast Traveller "The Gold List 2010 World's Best Hotels".
- Listed as one of the "Top Ten New Hotels" - Tablet Magazine, 2010
- Named one of the "Top 40 business hotels in the world" by Wallpaper magazine, 2011
- Included as one of the "Five Best Monastic Hotels in the World" 2011-Elle Travel
- Listed as one of "Fodor's 100 Hotel" in 2011
- Awarded second place in the "Hotel Property Award" that is given each year during "Hotelforum", the European hotel development conference for hotel and real estate professionals

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## Notes to Editors

### Rocco Forte Hotels

Rocco Forte Hotels is a family of 13 individual hotels and resorts. Each property has a unique style, reflecting its nationality and location, but all share Rocco Forte Hotels' trademark attention to detail, high quality and immaculate service.

Established by Sir Rocco Forte in 1996, Rocco Forte Hotels comprises: Hotel de Russie, Rome; Hotel Savoy, Florence; The Balmoral, Edinburgh; The Lowry Hotel, Manchester; Hotel Astoria, St Petersburg; Hotel Amigo, Brussels; Brown's Hotel, London; Villa Kennedy, Frankfurt; Hotel de Rome, Berlin; The Charles Hotel, Munich; Augustine Hotel, Prague; Verdura Golf & Spa Resort, Sicily; Rocco Forte Hotel Abu Dhabi. Future openings: Jeddah 2013; Marrakech 2014; Cairo 2014; Luxor 2014.

[www.roccofortehotels.com](http://www.roccofortehotels.com)

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